

Press Release

Suzanna Koning to be new chair of the board of InShared

Zeist, 7 October 2022 – Suzanna Koning has been appointed chair of the board of InShared, Achmea’s all-round online insurer with effect from 5 October 2022. She was previously a member of the Board of Directors of Sanoma (later DPG Media), holding the News & Data portfolio (including the responsibility for NU.nl). Suzanna will succeed Fleur Dujardin, who has been responsible for Achmea’s Onlia joint venture in Canada since early 2022.

Before joining Sanoma/DPG Media, Suzanna held various leadership roles at leading international companies such as BrandLoyalty, Marks and Spencer, Ahold, Danone and McKinsey, where she always had a strong focus on digital, data and customer loyalty, including the launch of the new Albert Heijn Bonus Card.

Bianca Tetteroo, chair of Achmea’s Executive Board: “In addition to further growth in the Netherlands, we focus with InShared on international expansion and servicing Onlia’s IT platform. With her international experience and expertise in digital marketing, customer focus and innovation, Suzanna is eminently suited to develop the next phase of InShared. On behalf of the Executive Board, I welcome Suzanna to InShared and Achmea and wish her every success and enjoyment in her new position.”

For more information:

Marco Simmers
corporate spokesman Achmea
+31 6 53 43 87 18

About Achmea

Achmea is a broad financial services provider with strong brands such as Centraal Beheer, Interpolis and Zilveren Kruis. Achmea makes sure that people can get on with their lives at times when it really matters. We have been here for more than 210 years, by and for our customers and for society. Together with our customers, strategic partners and others, we deal with major social issues in health, living and working, mobility and income. In this way, we create sustainable value for our customers, our employees, our company and for society. Past generations could count on us; future generations must be able to do the same.

Achmea’s customers contributed premiums of approximately €20 billion in 2021. Achmea is the market leader in Non-Life and Health in the Netherlands and a major player in Retirement Services. Achmea provides mortgages via Centraal Beheer and Woonfonds, among others. The asset manager, Achmea Investment Management, has €175 billion in assets under management. Syntrus Achmea manages €40 billion in real estate and mortgages on behalf of 70 pension funds and other institutional investors. Achmea is also internationally active in Turkey, Greece, Slovakia, Australia and Canada. The company employs approximately 17,000 FTEs, more than 3,000 of whom are active abroad. www.achmea.com