

Press Release

Nadine Beister to be new Group HR Director at Achmea

Zeist, 15 November 2022 – Nadine Beister will start as Achmea’s Group Human Resources (HR) Director on 1 February 2023. She succeeds Elly Ploumen, who has held this position since 2011.

Since 2016 Nadine Beister has worked at Hema, where she has been Chief People Officer and a member of the management team for the past three and a half years. Her previous positions include acting HR Director at creative agency Wayne Parker Kent and HR Director Digital & Technology at publishing house Sanoma.

Bianca Tetteroo, chair of Achmea’s Executive Board, is delighted by the arrival of Nadine Beister: “In addition to her extensive knowledge of all facets of HR, Nadine has considerable experience in and feeling for the retail market and digital transformation. We offer her a warm welcome at Achmea and wish her every success in her new position.”

After handing over her work, Elly Ploumen will be leaving Achmea to focus on managerial and societal activities. Bianca Tetteroo: “We would like to thank Elly for her major contribution to the professionalisation of our entire HR column. Thanks in part to her efforts, Achmea is at the forefront of the market and we are a leading and attractive employer.”

For further information:

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About Achmea

Achmea is a broad financial services provider with strong brands such as Centraal Beheer, Interpolis and Zilveren Kruis. Achmea makes sure that people can get on with their lives at times when it really matters. We have been here for more than 210 years, by and for our customers and for society. Together with our customers, strategic partners and others, we deal with major social issues in health, living and working, mobility and income. In this way, we create sustainable value for our customers, our employees, our company and for society. Past generations could count on us; future generations must be able to do the same.

Achmea’s customers contributed premiums of approximately €20 billion in 2021. Achmea is the market leader in Non-Life and Health in the Netherlands and a major player in Retirement Services. Achmea provides mortgages via Centraal Beheer and Woonfonds, among others. The asset manager, Achmea Investment Management, has €175 billion in assets under management. Syntus Achmea manages €40 billion in real estate and mortgages on behalf of 70 pension funds and other institutional investors. Achmea is also internationally active in Turkey, Greece, Slovakia, Australia and Canada. The company employs approximately 17,000 FTEs, more than 3,000 of whom are active abroad. www.achmea.com