

Press release

Georgette Fijneman to step down as Division Chair of Zilveren Kruis

Zeist, 10 February 2026 – Georgette Fijneman has decided to step down as Division Chair of Zilveren Kruis in the summer of 2026. After eight and a half years in this role, she has decided to explore options for taking her career in a new direction.

Georgette Fijneman joined Achmea in March 2016 as Director of Income Protection insurance and member of the board of the Non-Life division. She was appointed Division Chair of Zilveren Kruis as of 1 August 2017.

Bianca Tetteroo, Chair of the Executive Board of Achmea: “Georgette has made a major contribution to realising Achmea’s strategy and to the social domain of ‘Bringing healthcare closer’. With great dedication and a clear vision, she has left her mark on the growth and innovation of our health insurance business. Furthermore, she has actively committed herself to improving healthcare in the Netherlands, including by contributing to the national healthcare agreements. She has likewise focused on important themes such as skin cancer prevention, mental health and the role of employers in the health of their employees. In doing so, she has shaped the role of Zilveren Kruis as market leader: by engaging in these themes and speaking out on relevant issues.”

Robert Otto, member of the Executive Board and responsible for Health Netherlands: “Georgette has consistently proven to be a skilled and committed leader. We are especially grateful for her commitment to Achmea and Zilveren Kruis and for her commitment to healthcare in the Netherlands. We regret her departure but respect her decision. We look forward to continuing our collaboration in the coming months and wish her every success and all the best for the future.”

Georgette Fijneman: “After careful consideration, I have decided to channel my energy into preparing for the next phase of my career. It was not an easy decision, because I know I will greatly miss Achmea and all the dedicated, professional colleagues around me. I look back with great appreciation on my time working in the health sector, a time full of both successes and challenges we faced together. I look forward with confidence to the next phase of my career in which I will explore new opportunities. Until then, I remain wholeheartedly committed to Achmea, Zilveren Kruis and healthcare in the Netherlands.”

Voor meer informatie:

Mediarelaties

Marco Simmers

telefoon 06 – 53 43 87 18

marco.simmers@achmea.nl

Over Achmea

[Achmea](#) is een brede financiële dienstverlener met Nederland als thuisbasis. Het bedrijf is daarnaast internationaal actief, onder meer in Turkije, Griekenland, Cyprus, Slowakije, Australië, Duitsland, Spanje en Roemenië. In Nederland opereert Achmea onder de vlag van sterke merken als Centraal Beheer, Interpolis en Zilveren Kruis. We zorgen ervoor dat mensen door kunnen gaan met hun leven op momenten dat het er echt om gaat. Al 215 jaar zijn we er door en voor onze klanten én voor de samenleving. Samen met onze klanten en partners lossen we grote maatschappelijke vraagstukken op rond gezondheid, wonen en werken, mobiliteit en inkomen. Zo creëren we duurzame waarde voor onze klanten, onze medewerkers, ons bedrijf én de samenleving. Vorige generaties konden op ons rekenen, toekomstige generaties mogen dat ook.

In 2024 hebben klanten van Achmea € 25 miljard aan premiegeld ingelegd, waarvan € 2 miljard bij onze internationale activiteiten. Achmea is de marktleider in Nederland op het gebied van Schade & Inkomen en Zorg en een top-3-speler in pensioen- en levensverzekeringen. Onder de naam Oudedagsvoorzieningen biedt Achmea consumenten, werkgevers en institutionele klanten een compleet pakket aan producten en diensten aan. Dit doen we via Achmea Pensioen & Levensverzekeringen, Achmea Investment Management, Achmea Real Estate, Achmea Bank, Achmea Mortgages, Achmea Pensioenservices en Centraal Beheer PPI.

Wereldwijd werken er circa 18.000 fte's bij Achmea, waarvan meer dan 14.000 in Nederland.

